



PRESS RELEASE

## **3ec-TV, the first bilingual ecology-oriented global news and features platform opens for funding proposals**

France, September 2024:

### **3ec-TV opens its doors to impact investors**

#### **About 3ec-TV**

3ec-TV is an independent international bilingual generalist TV channel that will simultaneously broadcast worldwide in English and French on all platforms. Headquartered in France, 3ec-TV aims to bring viewers inspiring content thanks to its collaborations with recognized international institutions, Non-Governmental Organizations (NGOs) and trusted personalities.

Devised as a virtuous integrated ecosystem with its own Ethical Charter, 3ec-TV seeks to combine innovative content with exclusively green advertising and will donate a percentage of its profits to ecology-focused NGOs ([1% for the Planet](#)).

Aligned with the United Nations Sustainable Development Goals, 3ec-TV will produce international news bulletins with a team of journalists straddling the time zones based in France, New York and Singapore.

The generalist nature of the channel ensures its appeal to large audiences. 3ec-TV will broadcast multicultural content for all ages and interests, including many original, in-house, productions.

3ec-TV News will retain editorial integrity and have an ecological focus. The channel will also broadcast feature programmes, documentaries, films, cartoons, and coverage of global events.

3ec-TV is endorsed by committed personalities, including United Nations Goodwill Ambassadors: [Yann Arthus-Bertrand](#), [Dr. Jane Goodall](#), [Bertrand Piccard](#), [Missa Johnouchi](#), [Ricky Kej](#), as well as [Shabana Azmi](#), [Frances Fisher](#) and [Claire Nouvian](#), and benefits from an international Advisory Board (USA, UK, France).

Interested parties should contact the CEO for more information- details below.

Learn more by visiting: <https://www.3ec-tv.com>

#### **Contact for 3ec-TV**

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