



3ec-TV, a genuinely novel 'TV channel with a difference', appeals for funds to launch its operations

France, October 2022: **There are many good reasons to join innovative 'green' 3ec-TV and contribute to producing high-impact content for worldwide audiences.**

We invite committed 'business angels' to co-invest in the TV channel in return for equity in 3ec-TV and other impact investors to co-invest in producing purposeful content for a share in its distribution profits.

About 3ec-TV

3ec-TV is an independent international bilingual English-French generalist ecology-oriented TV channel (located in France) that will simultaneously broadcast worldwide on all screens/platforms in English and French. It will produce 3ec-TV News bulletins with part of its journalistic team based in New York and Singapore.

This exemplary 100% 'green' TV channel aligned with [United Nations Sustainable Development Goals](#) with its Ethical Charter appeals to large audiences. 3ec-TV aims to bring viewers inspiring and worthwhile entertainment thanks to its collaborations with recognized international institutions and trusted personalities.

Devised as a virtuous integrated ecosystem, 3ec-TV will combine innovative content with the 'green' economy and donate a percentage of its profits to NGOs ([1% for the Planet](#)). 3ec-TV will broadcast an original multi-cultural content 'mix' for all ages and interests: accurate, constructive 3ec-TV News, special programmes, documentaries, movies, cartoons, and coverage of outstanding events.

3ec-TV is endorsed by devoted personalities, such as: [Yann Arthus-Bertrand](#), [Shabana Azmi](#), [Frances Fisher](#), [Dr. Jane Goodall](#), [Missa Johnouchi](#), [Ricky Kei](#), [Claire Nouvian](#), [Julian Sands](#), and [Bertrand Piccard](#), and benefits from an international Advisory Board (USA, UK, France).

About 'USELESS AND DEADLY' - high-impact Hollywood-Bollywood movie

'Useless and Deadly' is a thriller for international theatrical/cinema distribution starring committed artists of international renown to highlight important issues while entertaining, inspire and propose solutions, as well as raise funds for NGOs. It is a visionary satirical constructive drama shown through a cross-border, multi-cultural, multi-generational, gender, and social-ecological lens.

Guest appearance: a multi-Grammy Award-winning United Nations Global Humanitarian Artist. An Oscar winner will score the music, and an award-winning Playwright will write the Screenplay.

About 3ec-TV Show series 'ROCKIN VEGGIE KITCHEN' in Paris and beyond

"Get ready to Rock your socks off with a new type of TV series in which Top Chefs prepare organic Vegan/Vegetarian dishes to the music of great international Singer Songwriters who will share their opinions and introduce their favourite NGO to the viewers to allow them to collect funds through donations via web links and social media! Finally, we will take a social media poll and answer your top questions with our burning "Veggie Question of the Week"!

Part of 3ec-TV's Light Entertainment slate, the series will pass the message about organic cruelty-free food and beverages, and environmentalism, in a fun filled, music loving half-hour of magical mayhem! Simply a feast for the Eyes, Ears, & Lips!"

Tony Taylor, Creator of the Show

Series will feature talented artists sharing their passion for a greener world, such as the Indian multi-Grammy winning Composer [Ricky Kei](#) and the Star Vegan Chef [ElysaBeth Alfano](#) from Los Angeles, among others.

Learn more by visiting: <https://www.3ec-tv.com>

Contact for 3ec-TV Channel and 'Useless and Deadly' movie

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